

Docket No. MC2009-19

PRC-MC2009-19-LR1

Product Descriptions For Draft Mail Classification Schedule

(January 13, 2010)

This Category 6 Library Reference contains product descriptions that reflect Commission rulings in Docket No. MC2009-19 and are intended for future inclusion in the Mail Classification Schedule codified at 39 CFR Appendix A to Subpart A of Part 302—Mail Classification Schedule. These product descriptions are tentative and remain subject to modification by further Commission order prior to inclusion in the final Mail Classification Schedule to be promulgated by the Commission.

MAIL CLASSIFICATION SCHEDULE

Part A—Market Dominant Products

1000 Market Dominant Product List

1001 Market Dominant Product Descriptions

XXXX Special Services

XXXX Address Management Services

XXXX.1 Description

Address Management Services ensure that address elements and address lists are correct and up-to-date. In addition to providing software or information about ZIP Code lists, addresses, or moves, the services also include certifying systems to ensure that the proper address information is used. Some services allow the purchaser or licensee to make unlimited copies or to make additional copies for a fee.

Advance Notification and Tracking System
[Reserved]

Address Sequencing

Address Sequencing service provides for the removal of incorrect addresses, notation of missing addresses, and addition of missing addresses.

AEC II (Address Element Correction II) Service

AEC II Service sends addresses with errors that cannot be resolved through other Address Management services to the field for resolution based on knowledge of delivery personnel. The mailer is provided with the correct address or with information that the address is not a recognized deliverable address.

AIS (Address Information Service) Viewer

The AIS Viewer is an interactive CD-ROM that provides the ability to retrieve, view, and print accurate and current ZIP Code information for all 50 states on demand, eliminating hardcopy reports.

Barcode Certification

The Barcode Certification program evaluates manufacturers' printers, computer software, and computer systems that produce a barcode in order to certify that the barcode meets all dimensional specifications required by the Postal Service.

CRIS (Carrier Route Information System)

The CRIS service provides reference information needed to apply carrier route codes to addresses. Copying is allowed for an additional fee.

CASS (Coding Accuracy Support System) Certification

CASS evaluates and certifies the accuracy of address-matching software that applies ZIP + 4, DPV (Delivery Point Validation), LACS^{Link} (Locatable Address Conversion Service), CRIS (Carrier Route Information System), DSF² (Delivery Sequence File—2nd Generation), eLOT (enhanced Line of Travel), RDI (Residential Delivery Indicator) and Five-Digit ZIP. The Postal Service certifies software meeting its standards until the expiration of the applicable CASS cycle. Software must be re-certified for each CASS cycle. Ordinarily, a CASS testing cycle extends from August 1st through July 31st of the next year, and permits software use until the following July 31st.

Change-of-Address Information for Election Boards and Registration Commissions

Change-of-Address Information for Election Boards and Registration Commissions service provides election boards and voter registration commissions with the current address of a resident addressee, if known to the Postal Service.

City State

The City State service is a comprehensive ZIP Code list associated with the appropriate city, county, and Post Office names. Copying is allowed for an additional fee.

CDS (Computerized Delivery Sequence)

CDS service provides and updates delivery sequence address information by carrier route for qualified mailers.

Correction of Address Lists

Correction of Address Lists service provides current information concerning name and address mailing lists or correct information concerning occupant mailing lists to certain owners of such lists. New names will not be added to a name and address mailing list, and street address numbers will not be added to or changed for an occupant mailing list.

Delivery Statistics

The Delivery Statistics service provides statistical information regarding delivery by carrier route and Post Office box section. Copying is allowed for an additional fee.

Delivery Type

The Delivery Type service provides an ASCII text file that indicates the type of deliveries (*i.e.*, P.O. Box, street, unique, military and general deliveries) made within each 5-digit ZIP Code area in the United States. Copying is allowed for an additional fee.

DMM (Domestic Mail Manual) Labeling Lists

DMM Labeling Lists contain destination ZIP Codes with the corresponding Postal Service facility destination information.

DPV (Delivery Point Validation) System

The DPV System, in conjunction with CASS Certified address matching software, validates delivery points. Unlimited sub-licensing is allowed by software developers without further payment.

DSF² (Delivery Sequence File – 2nd Generation) Service

The DSF² Service is used to check mailing address accuracy, identify address types, and obtain walk sequence numbers. The DSF² database is the most complete Postal Service address database available, containing every deliverable mailing address in the United States, and is used to: verify that address lists are correct and complete, identify business versus residential addresses, recognize commercial mail receiving agencies, provide walk sequence numbers and postal codes, identify seasonal addresses, detect addresses vacant for over 90 days, and categorize addresses by delivery type, e.g., curb, door slot, box, *etc.* DSF² processing includes address standardization that may be used to apply for CASS (Coding Accuracy Support System) qualification.

eLOT (enhanced Line of Travel) Service

eLOT service gives mailers the ability to sort their mailings in approximate carrier-casing sequence. Copying is allowed for an additional fee.

FASTforward MLOC (Multi-line Optical Character Reader)

The FASTforward system makes change-of-address information for moves available to mailers so that it can be applied to a mail piece while it is being processed on a multi-line optical character reader. Customers use FFMUN (FASTforward Move Update Notification) electronic files to update their databases with change of address information.

Five-Digit ZIP

The Five-Digit ZIP service provides detailed street data for multi-coded cities (*i.e.*, cities that have more than one 5-digit ZIP Code), so that the proper ZIP Code can be identified. Copying is allowed for an additional fee.

LACS^{Link} (Locatable Address Conversion Service)

LACS^{Link} service provides mailers an automated method of obtaining new addresses when rural style addresses are converted to streetstyle addresses. The three types of licenses are:

Interface Developer which grants the right to develop an interface between address-matching software and the LACS^{Link} database service;

Interface Distributor which grants the right to sub-license the interface and the LACS^{Link} database service to third parties; and

End User which grants the right to obtain the LACS^{Link} database service directly from the Postal Service for use in updating mailing lists.

MAC (Manifest Analysis and Certification) Batch System Certification
[Reserved]

MAC (Manifest Analysis and Certification) Gold System Certification
[Reserved]

MAC (Manifest Analysis and Certification) System Certification
[Reserved]

Mailpiece Quality Control Certification
[Reserved]

MASS (Multiline Accuracy Support System) Certification

MASS provides certification for multiline optical character readers, remote video encoding, local video encoding, and encoding stations ("equipment"). The MASS certification process is designed to evaluate the ability of the equipment to process address information using CASS (Coding Accuracy Support System) Certified™ software, and apply an accurate delivery point barcode to a mailpiece. The Postal Service separately certifies the equipment for a manufacturer and the user. Certified equipment can be used until the expiration of the applicable MASS cycle. Ordinarily, a MASS testing cycle extends from August 1st through July 31st of the next year, and permits use until the following July 31st.

NCOA^{LINK} (National Change of Address) Service

The NCOA^{Link} service makes change-of-address information for moves available to mailers. The five types of licenses are:

NCOA^{Link} Interface Developer which grants the right to develop a software interface between address-matching software and the NCOA^{Link} service database.

NCOA^{Link} Interface Distributor which grants the right to unlimited sublicensing of software interfaces developed pursuant to an NCOA^{Link} Interface Developer License.

NCOA^{Link} Full Service Provider (FSP) which grants the right to perform address list updating services for both the licensee and third party mailers using 48 months of change-of-address data. Postal Service database services such as DPV and LACS^{Link} are included.

NCOA^{Link} Limited Service Provider (LSP) which grants the right to perform address list updating services for third party mailers, as well as for licensee's own mail using 18 months of change-of-address data.

NCOA^{Link} End User Mailer (EUM) which grants a mailer the right to perform address list updating for its own mail using 18 months of change-of-address data. The Postal Service tests the systems under the Developer, FSP and LSP licenses to ensure that they meet Postal Service performance requirements.

NCOA^{LINK} (National Change of Address) Service —ANK^{Link} (Addressee Not Known) Service Option

ANK^{Link} provides an option for NCOA^{Link} Limited Service Provider and End User Mailer licensees to acquire an additional 30 months of change-of-address information. ANK^{Link} informs mailers that a customer has moved, along with the move effective date. It does not provide the new address.

Official National Zone Charts

The Official National Zone Charts identify the appropriate distance code assigned to each originating and destination pairing for every ZIP Code in the nation.

PAGE (Presort Accuracy, Grading, and Evaluation) System Certification
[Reserved]

PAVE (Presort Accuracy, Validation, and Evaluation) System Certification
[Reserved]

RDI (Residential Delivery Indicator) Service

The RDI data service verifies whether a delivery type is classified as residential or business.

Z4CHANGE

The Z4CHANGE service provides the information necessary to facilitate frequent and cost-effective updating of very large computerized mailing lists for automation compatibility and improved deliverability. Copying is allowed for an additional fee.

Z4INFO
[Reserved]

ZIP + 4 Service

The ZIP + 4 service is the base reference that can be used to assign the correct ZIP + 4 Code associated with a physical address. Copying is allowed for an additional fee.

ZIPMove

The ZIPMove data file assists address-matching software in providing up-to-date, accurate ZIP + 4 codes.

ZIP Code Sortation of Address Lists

ZIP Code Sortation of Address Lists service provides sortation of addresses to the finest possible ZIP Code level.

XXXX.2 Prices

	(\$)
Address Sequencing	
Per correction (removal of each undeliverable address, or addition of each missing or new address)	0.34 ¹
¹ When rural routes have been consolidated or changed to another post office, there is no charge for correction if the list contains only names of persons residing on the routes involved.	
Insertion of blanks	0.00
AEC II Service	
1-100 records resolved, minimum fee	25.00
Additional records resolved, per record	0.25
AIS (Address Information Systems) Viewer (per year, per operating system)	
City State Delivery Type	50.00
County Name Retrieval	50.00
Delivery Statistic Retrieval	75.00
ZIP + 4 Retrieval	50.00
Barcode Certification	
Per Certification Test	500.00
CRIS Route (per year)	
Cartridge 1 - 20 States	450.00*
Cartridge All States	900.00*
CD-ROM per state	22.50*
CD-ROM All States	900.00*
CASS Certification	
Cycle Testing: (for next cycle) August-January	200.00
Cycle Testing: February, March	500.00
Cycle Testing: April	600.00
Cycle Testing: May	700.00
Cycle Testing: June	800.00
Cycle Testing: July	900.00
Cycle Testing: (for current cycle) After July 31 st	1,000.00
Change-of-Address Information for Election Boards and Registration Commissions	
Per change of address	0.33

City State (per year)	
Cartridge All States	350.00*
CD-ROM All States	350.00*
CDS (per address, per year)	0.00675
Minimum (per year)	33.75
Correction of Address Lists	
Per submitted address	0.34
Minimum charge per list (30 items)	10.20
Delivery Statistics (per year)	
Cartridge All States	350.00*
CD-ROM All States	350.00*
Delivery Type (per year)	50.00*
DMM Labeling Lists	60.00
DPV System (per year)	10,000.00
Fees are prorated for first year based on the month the agreement is executed.	
DSF ² Service (per year)	100,000.00
Each additional location per year	50,000.00
Each additional platform per location per year	50,000.00
Initial fee is prorated for first year based on the month the agreement is executed. There is no proration for additional locations or platforms.	
eLOT Service (per year)	
CD-ROM per state	30.00*
CD-ROM All States	800.00*
FASTforwardMLOC (per year)	5,000.00
Each additional site per year	5,000.00
Each additional platform per year	5,000.00
Five-Digit ZIP (per year)	
Cartridge All States	500.00*
CD-ROM All States	500.00*
LACS ^{Link}	
Interface Developer (First Year)	1,000.00 ²
Interface Developer (each one-year extension)	300.00 ²
² Interface Developer fees are waived for certified CASS and NCOA ^{Link} Full Service Provider distributors fulfilling requirement to provide users access to LACS ^{Link}	
Interface Distributor (per year)	1,200.00 ³
³ Interface Distributor fee are waived for certified CASS distributor who provides End Users of LACS ^{Link} Distributor products with access to LACS ^{Link} System	

Data Distributor (per year)	300.00
End User (per year)	300.00 ⁴
⁴ End User fee is waived for certified NCOA ^{Link} Full Service Providers who fulfill requirement to offer LACS ^{Link} as component of its products and services	
Fees are prorated for first year for LACS ^{Link} Interface Distributor, Data Distributor, and End User based on month the Postal Service certifies system. Interface Developer test fees are waived if part of CASS certification; otherwise, CASS test fees apply for stand-alone testing.	
MASS Certification	
MASS Manufacturers (MLOCR)	
Cycle Testing: (for next cycle) November – June	500.00
Cycle Testing: July	1,000.00
Cycle Testing: (for current cycle) After July 31st	1,500.00
MASS End-Users (MLOCR)	
Cycle Testing: (for next cycle) March – June	500.00
Cycle Testing – July	1,000.00
Cycle Testing: (current cycle) After July 31st	1,500.00
MASS Manufacturers (Encoder)	
Cycle Testing: (for next cycle) November – June	300.00
Cycle Testing – July	750.00
Cycle Testing: (for current cycle) After July 31st	1,000.00
MASS End-Users (Encoder)	
Cycle Testing: (for next cycle) March – June	300.00
Cycle Testing – July	750.00
Cycle Testing: After July 31st	1,000.00
NCOA ^{Link} Service	
Initial Interface Developer (first year fee)	5,000.00
Interface Developer (per each one year extension)	1,000.00
Interface Distributor (per year)	25,000.00
Full Service Provider (per year)	175,000.00
Full Service Provider Each Additional Site (per year)	87,500.00
Limited Service Provider (per year)	15,000.00
Limited Service Provider (per each one year extension)	
One Site only	15,000.00
Each additional site	7,500.00
ANK ^{Link} Service Option (per year)	3,500.00
End User (first year)	7,500.00
End User (each renewal year)	

One site	7,500.00
Each additional site	3,750.00
ANK ^{Link} Service Option (per year)	750.00
NCOA ^{Link} fees (excluding Interface Developer) prorated for first year based on month Postal Service certifies system. No proration for fees for additional sites.	
NCOA ^{Link} Test, Audit (each)	1,000.00
Official National Zone Charts (per year)	
Software CD-ROM	60.00
Matrix	50.00
RDI Service (per year)	300.00
First year pro-rated based on date of execution of license	
Z4 Change (per year)	
Cartridge All States	3,000.00*
CD-ROM All States	3,000.00*
ZIP + 4 Service (per year)	
Cartridge 1 - 20 States	450.00*
Cartridge All States	900.00*
CD-ROM per state	22.50*
CD-ROM All States	900.00
ZIP Code Sortation of Address Lists	
Per 1,000 addresses, or fraction	115.00
ZIP Move (per year)	
Cartridge All States	100.00*
CD-ROM All States	100.00*

AMS Price Table for Additional Copies Address Management Services with an asterisk allow copying for an additional fee. The fee is calculated by multiplying the list price by a factor based on the total number of copies to be made, as shown below.

Price* (per year, from above)			
x Factor corresponding to number of copies (far right column below):			
\$	=	Total Price (per year)	
Number of Copies	*Price (from above)	Multiply by	Factor
1-100	*Price	x	0.5
101-200	*Price	x	1.0
201-300	*Price	x	1.5
301-400	*Price	x	2.0
401-500	*Price	x	2.5
501-600	*Price	x	3.0
601-700	*Price	x	3.5
701-800	*Price	x	4.0
801-900	*Price	x	4.5
901-1000	*Price	x	5.0
1001-10,000	*Price	x	6.5
10,001 – 20,000	*Price	x	8.0
20,001 – 30,000	*Price	x	9.5
30,001 and over	*Price	x	11.0
Unlimited quantity of any of the following: Five-Digit ZIP, City State, CRIS, Delivery Statistics, eLot, ZIPMove, ZIP + 4	\$10,000.00	--	--

XXXX Customized Postage**XXXX.1 Description**

The Customized Postage program authorizes vendors to provide their customers with Postal Service-authorized postage consisting of customer-selected images aligned with Postal Service-approved indicia of postage payment. As a condition of participation, a vendor must comply with all Postal Service requirements, including the content of submitted images and specifications for postage indicia printing. The vendor must also allow Postal Service inspection to ensure compliance.

A vendor's annual participation fee allows the vendor to print at two facilities. Additional print sites may be added at a reduced fee. The Postal Service does not control the price that the vendor charges its customers, beyond the applicable price for postage. The face amount of the postage is remitted to the Postal Service by the vendor.

XXXX.2 Prices

	(\$)
Annual Participation Fee (up to two printing facilities)	300,000.00
Additional Printing Sites (3-50 sites, each site)	50,000.00
Over 50 Printing Sites (each site)	5,000.00

PART B—Competitive Products**Competitive Product List**

XXXX Competitive Product Descriptions

XXXX International Money Transfer Service—Outbound**2XXX.1 Description**

International Money Transfer Service—Outbound enables customers to make payments or transfer funds to individuals or firms in foreign destinations. This product includes both hardcopy money orders and electronic money transfers, which may be offered in cooperation with foreign postal administrations, commercial banks and money-transfer operators. The amount for a single international postal money order or electronic money transfer may be limited as specified in the International Mail Manual (IMM) or on www.usps.com. Additional restrictions on the quantity and dollar value of international money transfers imposed by law, the destination country, or under requirements prescribed by the Postal Service may apply.

2XXX.2 Price Categories

The following price categories are available for the product specified in this section:

- **International Money Orders**
This applies to hardcopy money orders. A receipt of purchase is provided at no additional cost. The Postal Service will replace money orders that are spoiled or incorrectly prepared, regardless of who caused the error, without charge if replaced on the date originally issued. If a replacement money order is issued after the date of original issue because the original was spoiled or incorrectly prepared, the applicable money order fee may be collected from the customer. For a fee, inquiries or claims may be filed by the purchaser, payee, or endorsee as an ancillary service.
- **Electronic Money Transfers**
The service includes a receipt with the confirmation number, exchange rate, amount of foreign currency, and fee paid for this service. This service is available at select USPS retail outlets and may be provided in partnership with a vendor or directly with a foreign post or its country's designated operator. There are no additional charges when the transferred funds are retrieved in the destination country. For a fee, customers may request a refund or change the recipient information, consistent with provisions of the IMM or as specified on www.usps.com, as ancillary services.

2XXX.3 Prices

International Money Order

	(\$)
Per International Money Order	3.85
Inquiry Fee	5.20

Vendor Assisted Electronic Money Transfer

	Transfer Amount		
	Minimum Amount (\$)	Maximum Amount (\$)	Per Transfer (\$)
Electronic Money Transfer	0.00	750.00	10.00
	750.01	1,500.00	15.00
	1,500.01	2,000.00	20.00
Refund	0.00	2,000.00	25.00
Change of Recipient	0.00	2,000.00	10.00

Electronic Money Transfer
[Reserved]

2XXX International Money Transfer Service—Inbound**2XXX.1 Description**

Inbound International Money Transfer Service provides a service to foreign postal administrations or their countries' designated operators, commercial banks or money-transfer operators for payment of electronic or hard copy money orders to recipients in the United States. There is no charge to the recipient for this service. The service includes processing the paid money orders through the Federal Reserve Bank system and settlement of accounts.

2XXX.2 Price Categories

- **Bilateral or Multilateral Agreements**
Payment is made according to negotiated terms included in bilateral or multilateral agreements.
Inbound Money Transfer Service Agreements 1 (Bahamas, Barbados, Belize, British Virgin Islands, Dominica, Japan, Montserrat, Peru, St. Kitts, St. Vincent)

2XXX Address Enhancement Service**2XXX.1 Description****AEC (Address Element Correction)**

AEC service identifies and corrects bad or incomplete addresses using enhanced computer logic.

AMS API (Address Matching System Application Program Interface)

AMS API is a core set of compiled address-matching software instructions that developers incorporate into their software so that address lists can be updated with address data from the following databases, which are integrated into the AMS-API: City State, ZIP + 4, Five-Digit ZIP, eLOT, DPV, and LACS^{Link}.

For an additional fee, a developer may install the AMS-API on multiple computers for its own use. Additional fees are charged if the developer wants to resell its address-matching software. Developers, for an additional fee, may obtain computer software instructions that permit the API to access the RDI data when licensed separately. Additional fees are charged if the developer wants to resell RDI-API (Residential Delivery Indicator Application Program Interface).

TIGER/ZIP + 4 (Topological Integrated Geographic Encoding and Referencing)

The Topological Integrated Geographic Encoding and Referencing (TIGER/ZIP + 4) service is a bridge file that allows mailers to access other information using the ZIP + 4 codes they already have associated with their addresses. This file offers demographers and market researchers a method to relate ZIP + 4 coded address lists to Census Bureau demographic data.

2XXX.2 Prices

	(\$)
AEC	
(per record processed)	0.015
Minimum charge per list	15.00
AMS API Address Matching System Application Program Interface (per year, per platform)	
Developer's Kit, one platform	3,800.00
Each Additional, per platform	1,350.00
Resell License, one platform	16,700.00
Each Additional, per platform	8,350.00
Additional Database License	
Number of Additional Licenses	
1-100	2,040.00
101-200	4,080.00
201-300	6,120.00
301-400	8,160.00
401-500	10,200.00
501-600	12,240.00
601-700	14,280.00
701-800	16,320.00
801-900	18,360.00
901-1,000	20,400.00
1,001-10,000	26,520.00
10,001-20,000	32,640.00
20,001-30,000	38,760.00
30,001-40,000	44,880.00
RDI API Developer's Kit	
Each, per platform	300.00
Resell License, one platform	1,200.00
Each Additional, per platform	600.00
Above API License Fees prorated during the first year based on the date of the license agreement	

Additional Database Discs, DVD	
AMS API: DPV, LACS ^{Link} and/or eLOT	10.00
IBIP version of above (DVD Only)	10.00
Additional database, e.g., City-State, ZIP+4, Five-Digit	10.00
Additional Database Discs, CD ROM	
AMS-API: DPV and LACS ^{Link} API	22.50
eLOT	7.50
Additional database, e.g., City-State, ZIP+4, Five Digit	7.50
TIGER/ZIP+4 (per year)	
CD-ROM Per State	50.00
CD-ROM All States	700.00

2XXX Greeting Cards and Stationery

2XXX.1 Description

The Greeting Cards and Stationerys product is offered only through postal retail locations and online postal stores and includes items designed to be used to mail personal messages.

Greeting cards—Greeting cards include cards with envelopes and may be sold individually or as sets.

Stationery—Stationery includes paper, envelopes, postcards, note cards, and note pads and are sometimes packaged as sets.

2XXX.2 Prices

	(\$)
Greeting Cards	0.99 to 15.99
Stationery	0.10 to 75.99

2XXX Shipping and Mailing Supplies**2XXX.1 Description**

The Shipping and Mailing Supplies product is offered only through postal retail locations and online postal stores. It includes materials that are used to package, seal, protect, and label items for mailing.

Mailers—Mailers include envelopes of various sizes that may or may not have added cushioning.

Cartons—Cartons are boxes of various sizes.

Supplies—Supplies includes tape, bubble wrap, labels, and other related packaging materials used to prepare items for entry into the mailstream.

2XXX.2 Prices

	(\$)
Mailers	0.39 to 6.79
Cartons	0.99 to 10.29
Supplies	0.49 to 14.65